PHILIPP P. PATUBO (LEPP)

Graphics Designer / Website Design and Support

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Professional Profile

Image Specialist & Web Support Professional with a strong background in e commerce visual asset management, front-end design, and technical troubleshooting. Proven ability to combine high-end photo retouching and background optimization with website maintenance and user-focused digital support. Adept at accelerating sales velocity through polished visual presentations and ensuring seamless, high-performing web experiences.

Objectives

Dedicated professional seeking to contribute to company goals by leveraging existing skills while actively learning from a collaborative team environment. Committed to operational excellence, building strong workplace rapport, and maintaining an efficiency-first mindset to consistently meet or exceed project deadlines.

Skills

- Google Gemini, Claude
- Basic HTML, CSS, JavaScript
- Adobe Photoshop, Adobe Illustrator, Adobe Canva
- Adobe Premier, Capcut (Basic Video editing)
- Joomla, Word Press

Education and Work Experience

Philippine Women's University

2009 - 2012

Bachelor of Fine Arts - Major in Advertising

Website and Design Support | **Satellite Office (AdtorqueEdge)**
August 14, 2019- July 18, 2026

- **Design and optimized high-converting landing pages** and websites tailored to client specifications.
- **Provided dedicated technical and design support** for a diverse client portfolio, with a primary focus on the automotive industry.
- **Maintained website functionality and visual appeal**, ensuring an exceptional user experience and strong client satisfaction.

Image Specialist | **Satellite Office (AdtorqueEdge)**
June 5, 2017 - August 13, 2019

- **Image editing & retouching** - performed advanced masking, clipping path creation, and background removal/replacement to place vehicles into standardized showroom or digital studio environments.
- **Quality assurance & consistency -** inspected images for flaws, reflections, dust spots, and license plate visibility, applying touch-ups to maximize the vehicle's visual appeal to potential buyers.
- **Technical optimization** - resized, cropped, and optimized image files for web delivery, balancing high visual fidelity with fast loading speeds across desktop and mobile platforms.

Visual Designer **| TaskUs**
August 25, 2014 - November 12, 2016

- **Enhanced and optimized high-quality imagery** for e-commerce marketing materials to drive online engagement.

- **Processed and retouched digital assets**, ensuring all visual content met strict brand guidelines and quality standards.
- **Streamlined image workflows** to deliver polished, market-ready visuals for diverse online retail clients.

Graphic Artist **| Wild Fire Inc**
August 26, 2013 - February 26, 2014

- **Conceptualized and designed high-impact marketing collateral** and promotional banners tailored to client brand identities.
- **Developed architectural drafts and visual concepts** for experiential pop-up stores, ensuring seamless brand integration.
- **Produced polished, market-ready design assets** for recognized, high-profile brands, maintaining strict adherence to campaign guidelines.

Portfolio: Manage Websites and Landing pages

- **Wakeling Automotive -** https://www.wakelingautomotive.com.au/finance
- **John Andrew Mazda -** https://johnandrewmazda.co.nz/mazdacare
- **Cavalo Prestige -** https://www.cavaloprestige.com.au/podcast-studio
- **Rockhampton Mazda -** https://www.rockhamptonmazda.com.au/
- **Edwardstown Mazda -** https://www.edwardstownmazda.com.au/special-offers
- **Cricks Sunshine Coast -** https://www.cricks.com.au/electric-vehicle
- **Parramata Motor Group -** https://www.parramattaleapmotor.com.au/models/b03x?/special-offers
- **Midland City Suzuki -** https://www.midlandsuzuki.com.au/models/jimny-rhino
- **NZ Cheap Cars -** https://www.nzcheapcars.co.nz/location-mount-wellington/

- **Canterbury Toyota -** https://www.canterburytoyota.com.au/pages/toyota-safety-sense
- **Parramatta Hyundai -** https://www.parramattahyundai.com.au/pages/xrt-options-pack
- **Hino NZ -** https://hino.co.nz/hybrid/
- **easyauto123 -** https://easyauto123.co.nz/service
- **Zagame Automotive** https://www.zag.com.au/rarities/recently-sold